## Annual Report 2023-24





## Mission

We fund projects, build relationships, and share knowledge to advance sustainable, equitable, and socially just land use and real estate practices across BC.

### Vision

We envision a healthy environment that supports thriving, resilient, liveable communities from one generation to the next.

### **Core Values**

Equity Decolonizing Reciprocity **Sustainability** Integrity

→ refbc.ca

We recognize and acknowledge the x<sup>w</sup>mə0kwəy'əm (Musqueam), Skwxwú7mesh (Squamish), and səlilwəta4 (Tsleil-Waututh) Nations, as well as First Nations across BC, on whose territories we live, work, and learn.

TS'ELIKSIT LANGUAGE AND CULTURE CAMP, GITXSAN TERRITORY PHOTO: STEPHEN HUI



# **Table of Contents**

Letter From Our Chair & CEO	2
Grantmaking	4
Land Use Grants	6
Fresh Water Grants	
Built Environments Grants	10
Food Sovereignty Grants	12
Real Estate Profession Grants	13
Indigenous Grants Stream	14
Watershed Security Fund	18
Impact Investments	20
Financial Highlights	22
Our People	24
Thank You, Partners & Advisors	25

# Letter From Our Chair & CEO

On behalf of the Real Estate Foundation of BC's Board of Governors and staff, we would like to express our gratitude for the people, organizations, and partners who bring to life our vision of a healthy environment and thriving, resilient, liveable communities.

In this year's annual report, we are happy to share our work in support of sustainable, equitable, and socially just land use and real estate practices across BC. We are particularly pleased to feature insightful words from several of our valued partners.

#### Between April 1, 2023, and March 31, 2024, we:

 Engaged First Nations and community partners in dialogue on REFBC's draft plan to take action on the United Nations Declaration on the Rights of Indigenous Peoples (UNDRIP). Authored by UNDRIP Fellow Tara Marsden/Naxginkw, the report recommends 50 ways that REFBC can uphold UNDRIP in our grantmaking, operations, and governance.

- Granted \$13.6 million to support 106 projects benefiting communities across BC. Out of the year's grant funding, 65% went to Indigenous-led organizations.
- Collaborated with the First Nations Water Caucus and First Nations Fisheries Council on the early co-development of the new Watershed Security Fund, created by a \$100-million grant from the Government of BC.
- Created our first accessibility plan, as mandated by the Accessible British Columbia Act.
- Opened and received nominations for the 2024 Land Awards.
- Grew to a staff of 15 people.

In our work, we are fortunate to learn from many community leaders, knowledge-holders, and changemakers. As we look ahead, we will draw upon this year's lessons to lift people and organizations up and support our partners doing important work for the communities, lands, and waters we love.

### Sincerely,





Stacey Tyers Chair, Board of Governors



Mark Gifford CEO



TŜILHQOX BINY, TŜILHQOT'IN TERRITORY PHOTO: STEPHEN HUI

# Grantmaking

#### In 2023–24, REFBC awarded a total of \$13,603,908 in grants to support 106 projects

that contribute to a healthy environment and thriving, resilient, and inclusive communities in BC.

REFBC's Board of Governors approved \$9,958,908 in grants to support 79 projects across BC through our General Grants and Real Estate Industry Grants streams. We also provided \$795,000 in proactive grants to support three special projects with community impact.

In 2022, REFBC created the Indigenous Grants Stream, under the direction of REFBC's Indigenous Community Leaders Circle (ICLC). In 2023-24, the leaders approved a second round of \$2,850,000 in grants to support 24 Indigenous-led, land-based projects. We are grateful to the ICLC for their work on this funding stream.

Overall, 65% (\$8,909,683) of our 2023-24 grant funding went to Indigenous-led organizations and First Nations, up from 40% in 2022–23.

In 2023-24, REFBC was also proud to support communities through \$240,505 in sponsorships for 36 conferences, webinar series, and other events. → refbc.ca/projects

## What We Fund

REFBC makes grants to support law and policy reform, applied research, community engagement, professional education, public education, and other projects that advance sustainable, equitable, and socially just land use and real estate practices in BC. Our grantmaking is focused on five priorities:





Environments



Food Sovereignty

Real Estate Profession

More and more, REFBC's funded projects uphold or advance the United Nations Declaration on the Rights of Indigenous Peoples. We prioritize grants to Indigenous-led organizations and First Nations, and projects that support justice, equity, diversity, and inclusion.

→ refbc.ca/priorities

## **Funding Opportunities**

We have two funding streams that each open for applications once a year:

General Grants can fund projects led by non-profit organizations engaged in work related to land use or real estate in BC. Eligible applicants include First Nations, charities and societies, universities and colleges, industry associations, and local and regional governments, as well as community contribution companies. We usually accept applications in February.

Real Estate Industry Grants can fund projects led by non-profits serving real estate professionals in BC. We usually accept applications in December.  $\rightarrow$  refbc.ca/grants





MARILYN BAPTISTE, DASIQOX TRIBAL PARK, TŜILHQOT'IN TERRITORY PHOTO: STEPHEN HUI

"I am very thankful for the open hearts and minds that are making important changes to how funding is shared with Indigenous communities across what is otherwise known as BC. This is an important opportunity to work with our communities to support capacity-building and healing with the lands and waters, which also protects ourselves and the lands and waters for future generations."

—Marilyn Baptiste Member, Indigenous Community Leaders Circle Former Chief, Xeni Gwet'in First Nation



**BIG GOAL:** Relationships between people and the land promote thriving, resilient communities, and natural environments for current and future generations.

## \$5,342,194 / 36 projects





#### MAPLEWOOD FLATS, TSLEIL-WAUTUTH TERRITORY PHOTOS: WILD BIRD TRUST OF BC



"The 256-acre Maplewood Flats has been celebrated as the only wildlife sanctuary in Vancouver's harbour for the past 30 years. That narrative obfuscates the reality settler land use practices industrialized these lands only 70 years ago. Before that, for thousands of years, this was stewarded by Coast Salish Peoples. The Wild Bird Trust of BC has now transferred governance back to Tsleil-Waututh Nation community members and together we can implement Indigenous Knowledge in our planning and restoration practices. Support for land-based education is crucial to mobilize the public to go beyond reconciliation and start acting on this kind of place-based redress."

—Karen Thomas
President, Wild Bird Trust of BC
→ wildbirdtrust.org

GITWANGAK, GITXSAN TERRITORY PHOTO: STEPHEN HUI

 $\mathcal{I}$ 

an faith artifice .

An

WI IN

the ?

dist a

----





BIG GOAL: Freshwater ecosystems are healthy, sustainable, and intrinsically valued.

\$1,102,450 / 7 projects



"There will always be someone up there making sure everything is flowing right. That's the way we have looked after it since time immemorial — but it's a different world today, and we have to work together to keep it sustainable."

> —Rick Bailey Councillor, Katzie First Nation (q'ic'əy') → katzie.ca



UPPER PITT VALLEY, KATZIE TERRITORY PHOTO: JOSHUA OSTROFF / WWF-CANADA

19

1 4

64

583 AL

1

.

419

A Constant

all the state

-

塘

-0-



**BIG GOAL:** Built environments support inclusive, thriving communities and a high quality of life without undermining natural systems.

## \$1,209,839 / 13 projects





UBC INDIGENOUS COMMUNITY PLANNING PROGRAM, MUSQUEAM TERRITORY PHOTO: HEDY RUBIN



"Local elected representatives are uniquely positioned to drive impactful climate solutions and foster sustainable growth. Through our collaboration with Hlimoo Sustainable Solutions and the BC Non-Profit Housing Association, we aim to enhance the capabilities of local leaders in addressing climate change, promoting affordable housing, and implementing smart growth strategies. Our goal is to see local governments thriving with sustainable, resilient, and inclusive communities."

→ Jessica McIlroy
 Deputy Executive Director, Climate Caucus
 → climatecaucus.ca



**BIG GOAL:** Land is protected and enhanced to support thriving local sustainable food systems. Food sovereignty is enhanced for communities, particularly communities historically denied control over food systems through colonization.

## \$1,810,200 / 15 projects







**BIG GOAL:** Real estate professionals, industry groups, and their partners demonstrate leadership and innovation in advancing sustainable and equitable land use, built environments, climate action, and real estate practices that improve quality of life for all residents.

## \$494,225 / 8 projects



# **Indigenous Grants Stream**

#### Guided by a diverse group of First Nations

**leaders**, the Indigenous Grants Stream supports Indigenous-led, land-based projects across what's known as BC.

As directed by REFBC's Indigenous Community Leaders Circle (ICLC), funding from this stream goes to projects that support Indigenous people in getting out on the land and water, build Indigenous community leadership (especially among youth), center Indigenous culture and knowledge, advance Indigenous governance, and contribute to the assertion of Indigenous rights and title.

In November 2023 and February 2024, the ICLC approved a second round of 24 grants totalling

\$2,850,000. The ICLC awarded \$1,350,000 in new grants to nine grantees and \$1,500,000 in renewed funding to 15 grantees from the first round (February 2023).

We are grateful to ICLC members **Lana Lowe**, **Marilyn Baptiste**, **Norm Allard Jr.**, and **Taylor Wale (Luu'Maja)** for their leadership and generosity. We wish to give a special thank-you to Patrick Michell, who departed the ICLC in November. Many thanks are also due to Jessie Hemphill, Ren Roberts, and Robbie Knott of Sanala Planning for facilitation.

→ refbc.ca/indigenousgrants

#### \$2,850,000 / 24 projects **Coastal Foodways** Dena Kayeh En'owkin Centre Akala Outdoor **Education Society** Institute (Okanagan Indian Educational Catalytic Support for Central Coast Food **Resources Society**) Youth Leadership Paddle National Kaska Elders Champions Program Council Ks K <sup>w</sup>əcK <sup>w</sup>əcstim a? cnda?ilsmstm **\$100,000** il tmx<sup>w</sup>ulax<sup>w</sup>tət — Strengthening Capacity for the Places of Concern \$150,000 **\$100,000** in Our Territory \$150,000 Gidimt'en **Indigenous Law** Indigenous Physical Kanaka Bar Activity and Cultural Checkpoint (Skeena **Research Unit** Indian Band Watershed Conservation Circle (University of (T'eqt'aqtn'mux) Coalition) Victoria) Kanaka Bar Food Self-Indigenous Land-Based Physical Activity Training for Sufficiency Initiatives ILRU Methodology Strengthening Our Canoe Warriors Leadership: Community and Workshops **\$100,000** Frontline Healing \$100,000 **\$150,000 \$150,000 Maiyoo Keyoh** Nawalakw Culture Lax Skiik Moccasin Connection **Footprint Society Project** (MakeWay Society Society **Charitable Society**) Keyoh Whudulhdzas-un — Te Tímeltk (To Go to The People Who Live Off Higher Areas) Ts'eliksit Language and Summer Internship the Land Culture Camp (Gitxsan) Program \$100,000 **\$150,000** \$100,000 \$100,000 16 / REFBC.CA

SIMOOGIT SKA'YAN, TS'ELIKSIT LANGUAGE AND CULTURE CAMP, GITXSAN TERRITORY PHOTO: STEPHEN HUI



	Qwelmínte Secwépemc Qwelmínte Secwépemc Knowledge Builders Program \$100,000	Saulteau First Nations Trails and Caribou Habitat: Saulteau Indigenous Knowledge \$100,000	Sekw'el'was (Cayoose Creek Band) Stein-Nahatlatch Grizzly Bear Recovery and Watershed Governance \$100,000	Swiilawiid Sustainability Society SSS Taking Care of Haida Gwaii \$100,000
Stre Tra Cu and	<b>Faku River Tlingit</b> First Nation Engthening Taku River Tlingit aditional Food Security and Jutural Connections to Land Waters Through the Tlatsini Indigenous Protected and Conserved Areas Initiative \$150,000	Ts'msyen Culture Society Ha'lilaxsi'wah \$100,000	Tŝilhqot'in Chiefs (Coastal Foodways) Tŝilhqot'in Nen Nits'in?in (Chilcotin Chiefs of the Land) Mentoring Youth Project \$100,000	Tsleil-Waututh Nation siʔáṁθət School Healing Through Cultural and Land-Based Education \$150,000
	Tū'desē'cho Wholistic Indigenous Leadership Development Society Tene Mehodihi Youth Leadership \$100,000	XAXE TENEW Sacred Land Society Rematriate Stewardship Project \$150,000	Yaqan Nukiy (Lower Kootenay Band) Restoring Cultural Values and Environmental Flows on the Goat River \$150,000	Yaqit ?a·knuqłi 'it First Nation (Tobacco Plains Indian Band) Shottanana Lake North Wetland Restoration \$100,000

"Our ancestors have known for tens of thousands of years how to be in a relationship with this place and our food systems so that we can thrive. These food systems have helped us through all kinds of immense difficulties. Increasingly, we're seeing a huge interest amongst community members to tap into that deep ancestral wisdom of thriving with the systems that are here."

—'Cúagilákv Jess Housty
 Project Lead, Coastal Foodways
 → coastalfoodways.ca

XENI BINY, TŜILHQOT'IN TERRITORY PHOTO: JOSH NEUFELD

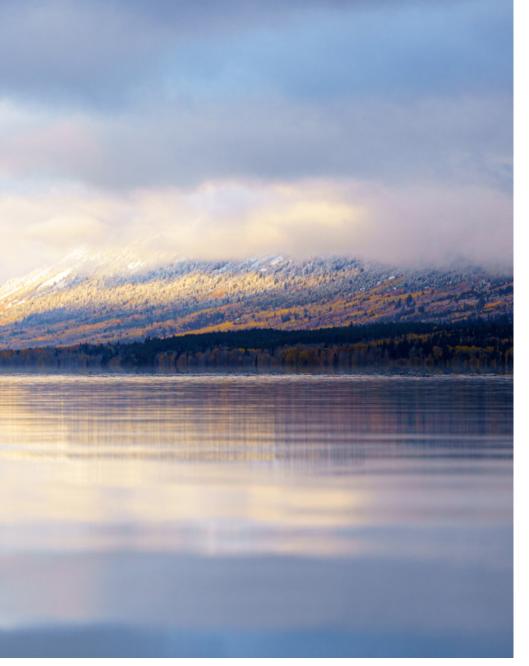
# Watershed Security Fund

In March 2023, the Province of BC announced a commitment of \$100 million to launch the Watershed Security Fund — a durable, growing base of permanent funding support to be codeveloped and co-governed with First Nations rights holders, and in partnership with multiinterest stakeholders from across BC.

This past year, the Real Estate Foundation of BC and the **First Nations Water Caucus** — with the **First Nations Fisheries Council** (FNFC) as secretariat to the Water Caucus, and the Province of BC as advisors — have been honoured to be working closely together to create the relationships and effective systems of collaboration that will enable long-term, permanent contributions and impacts of the Fund.

Water is life, and remains the most important, environmental, cultural, economic, and spiritual well-spring we share. In an era of record-breaking droughts and wildfires, stressed salmon stocks, and struggling crops, the brutal impacts of climate change have only amplified the need to prioritize the defense and resilience of our watersheds in ways that support the ongoing work of





"We aim to collaboratively develop a foundation and structure for a long-lasting watershed fund that upholds reconciliation, collaborative stewardship, and healthy relationships. Our approach will be holistic and whole-ofwatershed, acknowledging water as a sacred and vital source fundamental to healthy communities, environments, and economies. As such, our watershed investments will reflect their value to all living things."

—Xtli'li'ye Lydia Hwitsum Co-commissioner, First Nations Water Caucus Member, Watershed Security Fund Joint Executive

communities and organizations and uphold United Nations Declaration on the Rights of Indigenous Peoples commitments. The Fund will help provide capacity and resourcing to safeguard their health for generations to come by investing in projects that prioritize reconciliation, ecosystem restoration, climate resilience and watershed governance.

Initially, overarching outcomes are intended to address urgent and long-term watershed needs by funding projects and initiatives which support:

- Reconciliation and advancing UNDRIP
- Restoring and maintaining ecosystem services and watershed health

- Climate resiliency
- Local watershed governance, planning, and monitoring initiatives
- Job creation and economic stimulus
- Learning and relationship-building between Indigenous and non-Indigenous communities

We are excited to see what the future holds as we continue this inspiring, impactful, and healing journey together.

#### → watershedsecurityfund.ca

# **Impact Investments**

As part of our investment strategy, we invest up to 20% of our assets in projects and funds with an "impact first" philosophy. These impact investments have a financial return as well as social or environmental benefits. They support projects related to sustainable, equitable, and socially just land use and real estate, and other beneficial work. Decisions on impact investments are approved by the REFBC Board of Governors, through the recommendations of our Impact Investment Committee. In 2023–24, REFBC approved three new impact investments, totalling \$600,000. Our impact portfolio is composed of 22 investments, which all together had a fair value of \$3.4 million, as of March 31, 2024.

→ refbc.ca/impactinvesting

## \$600,000 / 3 new impact investments

#### Ayrshire Housing Impact Fund II

Fund invests in multi-family rental development with social, environmental, and affordability outcomes

\$250,000

#### Raven Indigenous Opportunities Fund I

Fund invests in innovative Indigenous enterprises

\$100,000

**Renewal5** Fund invests in Series A and B stage companies to support

climate and environmental solutions

\$250,000

"It is surprisingly difficult for individuals and organizations to invest locally in BC — there are multiple barriers that stand in the way. As a result, most investments are placed in out-of-province, distant entities that are focused primarily on financial returns. But there is rising demand for a new way of investing — a way that includes environmental, social, and cultural returns, and a desire to see investments that support BC's local communities to grow and thrive. Thrive Impact Fund offers an opportunity to invest locally in good projects. Thrive's investments support housing affordability, food security, toxic-chemicals replacements, water health, arts and culture, and Indigenous data sovereignty."

—Kristi Fairholm Mader
 Managing Director, Thrive Impact Fund
 → thriveimpactfund.ca



#### IMPACT UNITED'S TAKING STEPS IN BC EVENT, MARCH 21, 2024 PHOTO: INVEST VANCOUVER



# **Financial Highlights**

This section includes a short summary of REFBC's financial statements. Our full, audited financial statements are available on our website.

→ refbc.ca/about

## Revenue

In general, REFBC has two main sources of revenue:

- **Trust account income** from the interest generated on pooled real estate brokerage trust accounts. In most years, this is our largest source of revenue, and helps fund our grants program.
- **Investment income** from general and impact investments, which helps offset our operating expenses.

REFBC has a modest grant stabilization (reserve) fund that helps secure multiyear grants and sustain core operations during periods of reduced revenue.

### **Trust Accounts**

Trust account income fluctuates from year to year, and is affected by bank interest rates, property sale volumes, and the length of time deposits are held in trust. Rising interest rates in 2023–24 increased revenue to the Foundation.

## Trust Account Revenue (net of fees), 2019–20 to 2023–24

-2019-20	\$6,985,650
<mark>-202</mark> 0-21	\$2,871,531
<mark>-2021-</mark> 22	\$4,130,154
-2022-23	\$17,916,852
_2023-24	\$31,797,319

### Investments

REFBC makes impact investments in funds and companies that generate financial returns as well as environmental or social benefits. Currently, 7% of our portfolio is held in impact investments as we move toward our target of 20%. We also make traditional investments in stocks, bonds, and funds. Our investment manager uses environmental, social, and governance (ESG) criteria to limit investments in companies that have negative impacts on stakeholders or poor ESG practices. The rate of return on investments fluctuates, depending on market performance and economic factors.

Since 2020, REFBC has supported responsible business practices through SHARE's Shareholder Engagement program, which represents 81 foundations and institutional investors with over \$100 billion in assets under management. On behalf of its members, SHARE (Shareholder Association for Research and Education) engages with companies on ESG issues. In 2023, SHARE engaged with 92 companies on climate action, investing in the Indigenous economy, health equity, sustainable finance, and other topics. SHARE filed 14 shareholder proposals that went to a vote during the 2023 proxy season.

## Watershed Security Fund

In March 2023, the Province of BC made an initial contribution of \$100 million to REFBC to host the Watershed Security Fund on an interim basis, to be co-developed and co-governed with First Nations rights holders, and in partnership with multi-interest stakeholders across BC. Our key partners in this work are the First Nations Water Caucus and its secretariat, the First Nations Fisheries Council. Management and accounting of the Fund is distinguished from those of general REFBC finances.

In our inaugural 2023-24 year, the focus has been on building relationships and co-development of systems that will support operation of the fund in the near term, and over time, a long-term, permanent home for the Fund.



An Investment Working Group was formed to provide guidance on development of an initial Investment Philosophy and Policy, and with support from advisors at George & Bell, processes for asset allocation and manager selection. Their recommendations are made to the Watershed Security Fund Joint Executive, which provides oversight and approvals. With policies and strategies under development, the Fund has been primarily held in GIC investments. The Fund will provide a durable stream of support for grants, co-development, and program and administrative expenses.

#### Watershed Security Fund, 2023–24

Opening market value (April 1, 2023):	\$100,000,000
Investment earnings:	+\$5,518,829
Program & administration expenses:	-\$553,997
Co-development grants:	-\$639,100

Closing market value (March 31, 2024): \$104,325,732

## **Programs & Operations**

Our program and operational spending falls into three main categories:

- **Programs and administration**, which covers staffing, programming, research, communications, governance, financial and investment services, office space, and supplies.
- **Trust account service fees**, paid to maintain real estate brokerage trust accounts.
- **Community engagement**, which includes sponsorships and special programs.

In 2023–24, REFBC spending to support the Watershed Security Fund is included under programs and administration.

### Grants

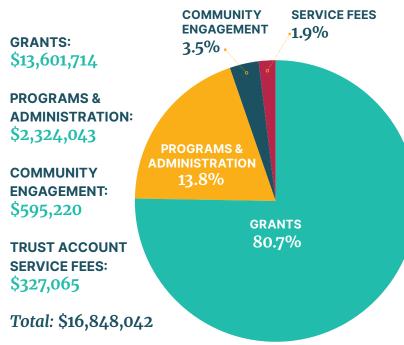
The majority of REFBC's budget is allocated to our grants program. The grants budget is set at the beginning of the fiscal year. When preparing our budget, REFBC Governors and staff consider projected trust account income and interest rates.

In 2023–24, REFBC awarded \$13.6 million in grants to support 106 projects in communities across BC. Since 1988, REFBC has granted over \$100 million to projects led by nonprofit organizations.

## REFBC Grants, 2019–20 to 2023–24



## REFBC Expenses, 2023-24



# **Our People**

## **Board of Governors**

Ahmed Omran Appointed by the BC Non-Profit Housing Association

Andre Gravelle Appointed by the Real Estate Institute of BC

#### Anthony Bastiaanssen, Vice-Chair Appointed by the BC Real Estate Association

Leslie Dickie Appointed by the Union of BC Municipalities

Mavis Underwood, Tiwenomot Appointed by the BC Minister of Finance

**Stacey Tyers, Chair** Appointed by the BC Minister of Finance

**Toni Boot** Appointed by the BC Minister of Finance

Thank you to Roberta Stewart (appointed by the BC Minister of Finance, until June 2023) and Tina Lange (appointed by the BC Non-Profit Housing Association, until December 2023) for serving on the Board.

## Staff

Adarshana Thapa Program Coordinator

**Cheyenne Bergenhenegouwen** Communications Manager

**Christian Hansen** Director, Investments and Banking

**Deanna Wing** Grants Program Manager

Hedy Rubin Grants Program Manager

Jen McCaffrey Grants Program Manager

Jennifer Archer Watershed Security Senior Projects Specialist

**Josie Iaci** Grants Coordinator

**Kim Kadas** Data Coordinator

**Kimiko Johanson** Governance and Operations Manager

Leanne Sexsmith Director, Strategic Programs and Partnerships

Mark Gifford Chief Executive Officer

**Meghan Ray** Grants Systems Manager

**Sherry Yano** Director, Grants and Community Engagement

**Stephen Hui** Communications Manager

**Tracey McAfee** Accounting and Payroll Manager

→ refbc.ca/contact

## Fellow

Tara Marsden/Naxginkw UNDRIP Fellow

> Subscribe to our newsletter and stay up to date! → **refbc.ca/newsletter**





## Thank You Partners & Advisors

## Indigenous Community Leaders Circle

Lana Lowe Marilyn Baptiste Norm Allard Jr. Taylor Wale (Luu'Maja) *Thank vou to Patrick M* 

Thank you to Patrick Michell for serving on the ICLC until November 2023.

## **Audit Committee**

Andre Gravelle, *Chair* Stacey Tyers Toni Boot

### Impact Investment Committee

Anna Warwick Sears Mandy Hansen Moira French Scott Ullrich Stacey Tyers, *Chair* 

## **Investment Committee**

Anna Warwick Sears Anthony Bastiaanssen, *Chair* Mandy Hansen Eugene Lee Sahar Sharafzadeh Scott Ullrich

REPORT DESIGN BY WHITNEY LARSON / INJAGAR CREATIVE EDITING BY STEPHEN HUI

SNPINTKTN, SYILX TERRITORY PHOTO: CHEYENNE BERGENHENEGOUWEN



The Real Estate Foundation of BC (REFBC) is a philanthropic organization working to advance sustainable, equitable, and socially just land use and real estate practices across BC. We fund projects, connect people, and share knowledge.

Real Estate Foundation of BC 460–355 Burrard St Vancouver, BC, V6C 2G8 Canada

info@refbc.ca 604-688-6800

→ refbc.ca

Subscribe to our newsletter and stay up to date! refbc.ca/newsletter



WILP WII LITSXW MEZIADIN INDIGENOUS PROTECTED AREA, GITANYOW TERRITORY PHOTO: RYAN DICKIE

COVER: HAWINT, LÍL'WAT TERRITORY PHOTO: STEPHEN HUI