

# General Grants

Applying for Funding? Here's What You Should Know

December 2024



## Agenda



- 1. Who We Are
- 2. What We Fund
- 3. Application Process
- 4. Tips for Applying
- 5. Q&A





# Who We Are

#### **About Us**



The **Real Estate Foundation of BC** (REFBC) is a philanthropic organization working to advance sustainable, equitable, and socially just land use across BC.

We fund projects, connect people, and share knowledge.

→ refbc.ca





### **Our Money Story**

When a deposit is made on the purchase of a residential property in BC — and placed in a brokerage trust account — it earns a little bit of interest.

Banks and credit unions remit this interest to REFBC.

In turn, REFBC uses these funds to support projects that benefit communities across BC.

We recognize our ability to make grants is rooted in the displacement and theft of lands from First Nations.





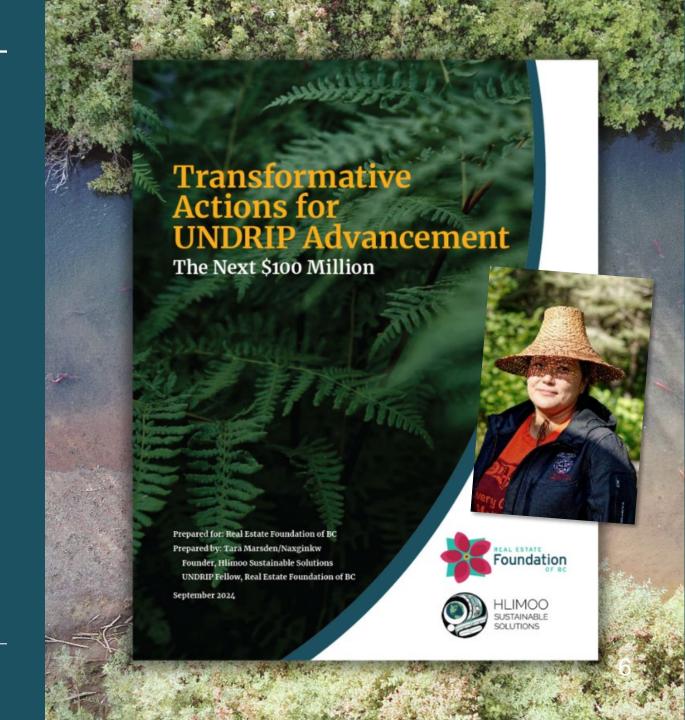
# UN Declaration on the Rights of Indigenous Peoples

REFBC is committed to supporting reconciliation with Indigenous Peoples and working in partnership with First Nations.

In our work, we aim to uphold the United Nations Declaration on the Rights of Indigenous Peoples.

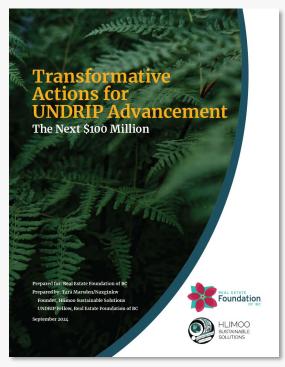
Our commitments are outlined in our new plan, prepared by Tara Marsden/Naxginkw, REFBC's UNDRIP Fellow.

→ refbc.ca/taua





## **Grantmaking Commitments**



→ refbc.ca/taua

# Increasing the amount of funding going to Indigenous-led, land-based projects

- Three years ago, Indigenous-led projects received 5% of our grantmaking dollars.
- This year, that figure is anticipated to be 70%.

# **Sharing decision-making for grantmaking with Indigenous community leaders**

- Three years ago, Indigenous advisors had oversight over 0% of our grantmaking dollars.
- Currently, that figure is 95%.





# What We Fund

#### **Our Mandate**



Law & Policy Reform



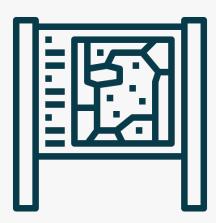
Applied Research



Community Engagement



Professional Education



Public Education



#### **Our Priorities**







Fresh Water



Built Environments



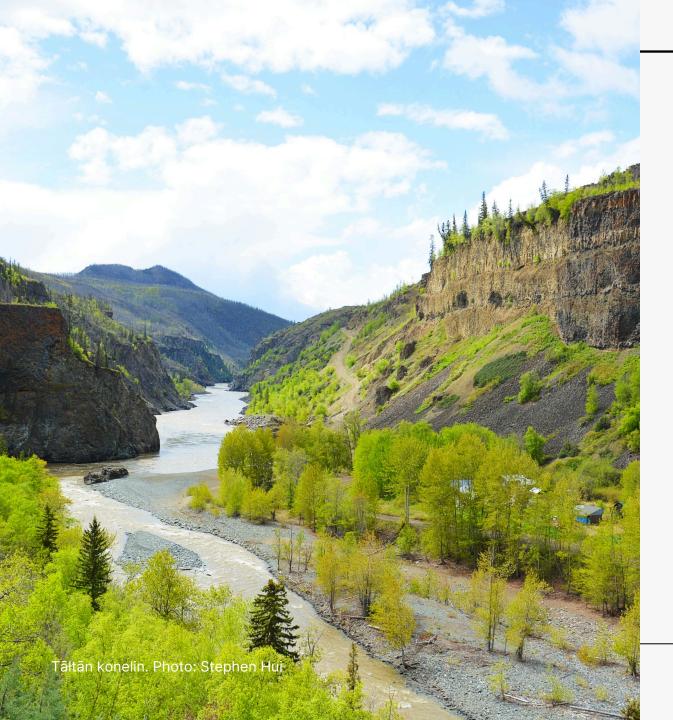
Food Sovereignty



Real Estate Profession

→ refbc.ca/priorities





#### **Land Use**

**Our Priorities** 



**Big Goal:** Relationships between people and the land promote thriving, resilient communities and natural environments for current and future generations.



#### **Fresh Water**

**Our Priorities** 



**Big Goal:** Freshwater ecosystems are healthy, sustainable, and intrinsically valued.

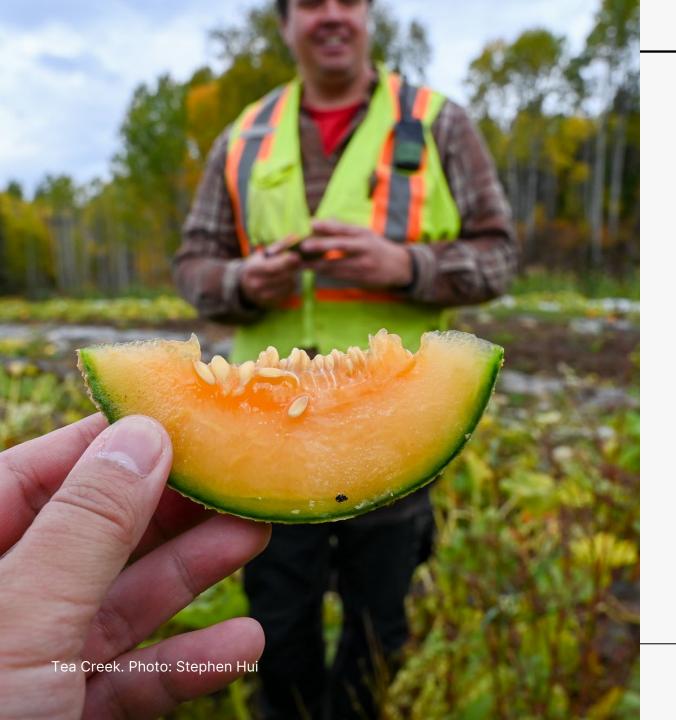


#### **Built Environments**

**Our Priorities** 



**Big Goal:** Built environments support inclusive, thriving communities and a high quality of life without undermining natural systems.



## **Food Sovereignty**

**Our Priorities** 



**Big Goal:** Land is protected and enhanced to support thriving local sustainable food systems. Food sovereignty is enhanced for communities, particularly communities historically denied control over food systems through colonization.



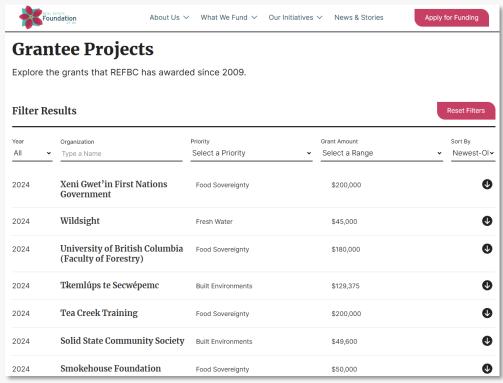
#### **Real Estate Profession**

Our Priorities



**Big Goal:** Real estate professionals, industry groups, and their partners demonstrate leadership and innovation in advancing sustainable and equitable land use, built environments, climate action, and real estate practices that improve quality of life for all residents.

# What has REFBC funded recently?



→ refbc.ca/projects

# Each year, we receive more applications than we have the budget to fund.

- Recently, we have seen a 5 to 1 ratio of requested funding to available funding.
- About 25% of eligible applications have been approved.





# **Application Process**

## **General Grants: Application Process for 2025**

#### Inquiry

• Grants staff field inquiries and host webinars (December 11, 2024, & January 9, 2025).

#### Stage 1

- Intake opens via online application form: January 6. → refbc.ca/grants
- Application deadline: January 28, 2025.

#### Review

- Stage 1 assessment based on alignment with Funding Priorities Framework and Project Assessment Criteria.
- Shortlisting by Grants Staff Committee and Indigenous Caucus.
- Applicants notified in last week of March 2025.

#### Stage 2

- Shortlisted applicants prepare Stage 2 application, including budget, deliverables, and UNDRIP-related info.
- Stage 2 application deadline: April 24, 2025.

#### Staff Report

- Stage 2 applications reviewed by grants staff.
- Grants Program Manager prepares staff report for Board of Governors.

#### Decision

- Grants up to \$50K are adjudicated by CEO.
- Grants over \$50K are adjudicated by Board of Governors.
- Stage 2 applications considered at Board meetings in June and September 2025.

### **Project Assessment Criteria**



→ refbc.ca/funding-priorities-guide

#### Need

What is the significance of the issue?

#### **UNDRIP**

Does the project uphold or advance UNDRIP?

#### **Relationship-Building**

Is everyone at the table who needs to be at the table?

#### **Leadership & Innovation**

Does the project strengthen leadership, support emerging leaders, and/or take an innovative approach to a problem?

#### Legacy

Can the outcomes be sustained?





# Tips for Applying

# What costs does REFBC typically fund?

# Grants can be used to cover project-related costs:

- Staffing and program delivery
- Project coordination
- Communications
- Consultant fees
- Workshops and training
- Travel, convening, and meeting expenses
- Ceremony and cultural protocols
- Honoraria
- Building cultural competency



# How much money does REFBC typically grant?

#### **Small, grassroots projects**

Grants tend to range from \$5,000 to \$50,000.

#### Larger or province-wide projects

Grants tend to range from \$50,000 to over \$100,000.

# **Complex, multi-year programs and initiatives**

Grants tend to range from \$100,000 to \$300,000.

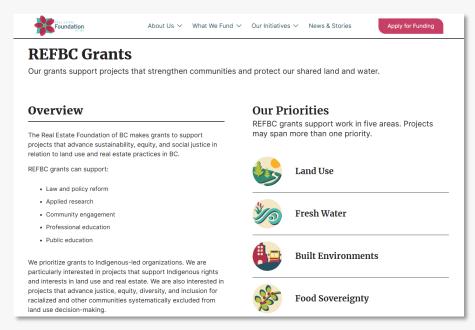


A few tips on budgets...





## **Online Application Form**



→ refbc.ca/grants

We recommend drafting your application in the **Word document template**.

Copy and paste your responses into the **online application form** when you are ready to submit.

Tech troubleshooting tips are found at the beginning of the online form.

Having any problems? Contact us at grants@refbc.ca.



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# Thank you

Please stay on the webinar, and we'll try to answer as many questions as we can.

Email — grants@refbc.ca

**Website** — refbc.ca/grants



