

General Grants

Applying for Funding? Here's What You Should Know

January 2025



Agenda



- 1. Who We Are
- 2. What We Fund
- 3. Application Process
- 4. Tips for Applying
- 5. Q&A





Who We Are

About Us



The **Real Estate Foundation of BC** (REFBC) is a philanthropic organization working to advance sustainable, equitable, and socially just land use across BC.

We fund projects, connect people, and share knowledge.

→ refbc.ca





Our Money Story

When a deposit is made on the purchase of a residential property in BC — and placed in a brokerage trust account — it earns a little bit of interest.

Banks and credit unions remit this interest to REFBC.

In turn, REFBC uses these funds to support projects that benefit communities across BC.

We recognize our ability to make grants is rooted in the displacement and theft of lands from First Nations.





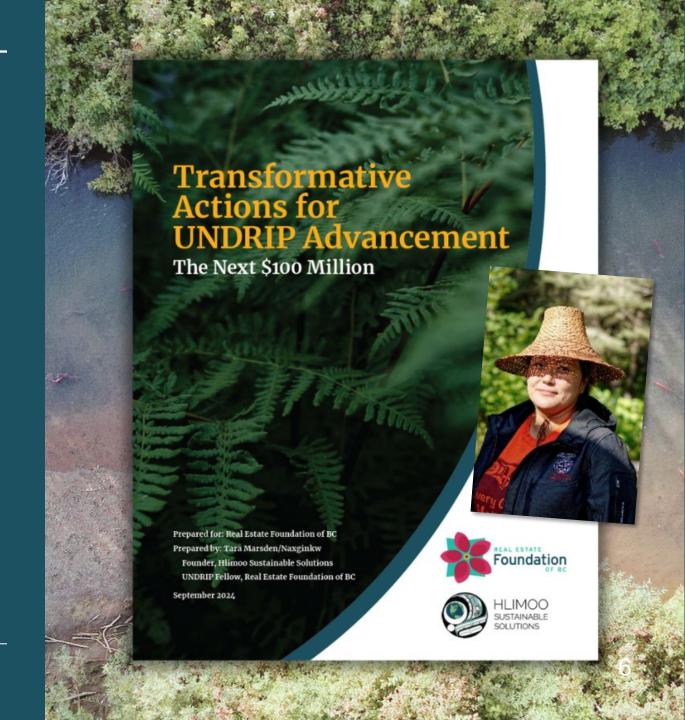
UN Declaration on the Rights of Indigenous Peoples

REFBC is committed to supporting reconciliation with Indigenous Peoples and working in partnership with First Nations.

In our work, we aim to uphold the United Nations Declaration on the Rights of Indigenous Peoples.

Our commitments are outlined in our new plan, prepared by Tara Marsden/Naxginkw, REFBC's UNDRIP Fellow.

→ refbc.ca/taua





Grantmaking Commitments



→ refbc.ca/taua

Increasing the amount of funding going to Indigenous-led, land-based projects

- Three years ago, Indigenous-led projects received 5% of our grantmaking dollars.
- This year, that figure is anticipated to be 70%.

Sharing decision-making for grantmaking with Indigenous community leaders

- Three years ago, Indigenous advisors had oversight over 0% of our grantmaking dollars.
- Currently, that figure is 95%.





What We Fund

Our Mandate



Law & Policy Reform



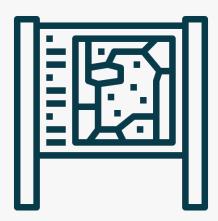
Applied Research



Community Engagement



Professional Education



Public Education



Our Priorities



Land Use



Fresh Water



Built Environments



Food Sovereignty



Real Estate Profession

→ refbc.ca/priorities





Land Use

Our Priorities



Big Goal: Relationships between people and the land promote thriving, resilient communities and natural environments for current and future generations.



Fresh Water

Our Priorities



Big Goal: Freshwater ecosystems are healthy, sustainable, and intrinsically valued.

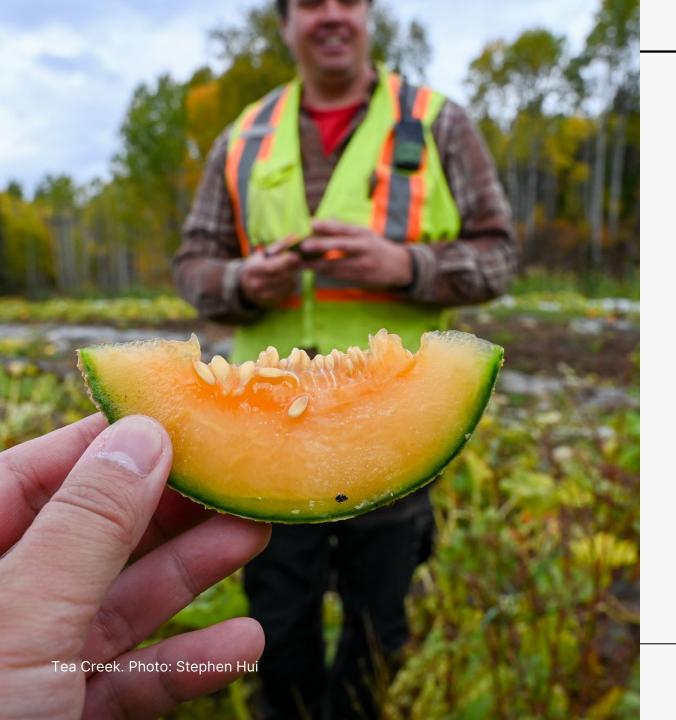


Built Environments

Our Priorities



Big Goal: Built environments support inclusive, thriving communities and a high quality of life without undermining natural systems.



Food Sovereignty

Our Priorities



Big Goal: Land is protected and enhanced to support thriving local sustainable food systems. Food sovereignty is enhanced for communities, particularly communities historically denied control over food systems through colonization.



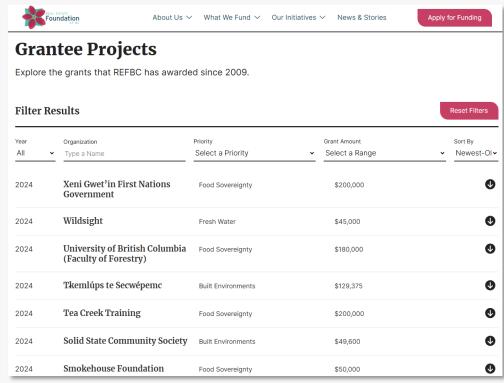
Real Estate Profession

Our Priorities



Big Goal: Real estate professionals, industry groups, and their partners demonstrate leadership and innovation in advancing sustainable and equitable land use, built environments, climate action, and real estate practices that improve quality of life for all residents.

What has REFBC funded recently?



→ refbc.ca/projects

Each year, we receive more applications than we have the budget to fund.

- Recently, we have seen a 5 to 1 ratio of requested funding to available funding.
- About 25% of eligible applications have been approved.





Application Process

General Grants: Application Process for 2025

Inquiry

• Grants staff field inquiries and host webinars (December 11, 2024, & January 9, 2025).

Stage 1

- Intake opens via online application form: January 6. → refbc.ca/grants
- Application deadline: January 28, 2025.

Review

- Stage 1 assessment based on alignment with Funding Priorities Framework and Project Assessment Criteria.
- Shortlisting by Grants Staff Committee and Indigenous Caucus.
- Applicants notified in last week of March 2025.

Stage 2

- Shortlisted applicants prepare Stage 2 application, including budget, deliverables, and UNDRIP-related info.
- Stage 2 application deadline: April 24, 2025.

Staff Report

- Stage 2 applications reviewed by grants staff.
- Grants Program Manager prepares staff report for Board of Governors.

Decision

- Grants up to \$50K are adjudicated by CEO.
- Grants over \$50K are adjudicated by Board of Governors.
- Stage 2 applications considered at Board meetings in June and September 2025.

Project Assessment Criteria



→ refbc.ca/funding-priorities-guide

Need

What is the significance of the issue?

UNDRIP

Does the project uphold or advance UNDRIP?

Relationship-Building

Is everyone at the table who needs to be at the table?

Leadership & Innovation

Does the project strengthen leadership, support emerging leaders, and/or take an innovative approach to a problem?

Legacy

Can the outcomes be sustained?





Tips for Applying

Which costs does REFBC typically fund?

Grants can be used to cover project-related costs:

- ✓ Staffing and program delivery
- ✓ Project coordination
- ✓ Communications
- ✓ Consultant fees
- ✓ Workshops and training
- ✓ Travel, convening, and meeting expenses
- ✓ Ceremony and cultural protocols
- √ Honoraria
- ✓ Building cultural competency



Which costs does REFBC not fund?

A few activities and costs that we don't fund:

- × Capital costs, such as land or buildings
- Activities that primarily provide financial benefits for individuals
- × Partisan political activities
- × Endowments or reserves
- × Debt retirement or mortgage paydowns
- × Retroactive funding



How much money does REFBC typically grant?

Small, grassroots projects

Grants tend to range from \$5,000 to \$50,000.

Larger or province-wide projects

Grants tend to range from \$50,000 to over \$100,000.

Complex, multi-year programs and initiatives

Grants tend to range from \$100,000 to \$300,000.

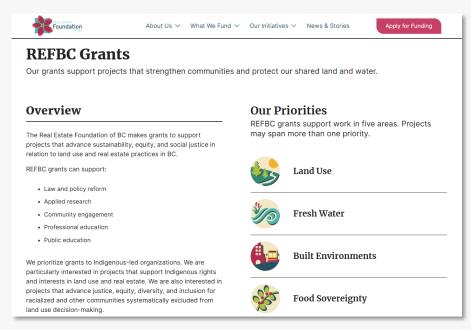


A few tips on budgets...





Online Application Form



→ refbc.ca/grants

We recommend drafting your application in the **Word document template**.

Copy and paste your responses into the **online application form** when you are ready to submit.

Tech troubleshooting tips are found at the beginning of the online form.

Having any problems? Contact us at grants@refbc.ca.



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Thank you

Please stay on the webinar, and we'll try to answer as many questions as we can.

Email — grants@refbc.ca

Website ——— refbc.ca/grants



