

# Logo Recognition Guide

## for Grantees

Where appropriate, we encourage grantees to recognize Real Estate Foundation of BC support by including our name or logo or in a project funders list as well as in related publications and event collateral.

### Our Name

Real Estate Foundation of BC

### About Us

The Real Estate Foundation of BC is a philanthropic organization working to advance sustainable, equitable, and socially just land use across BC. We fund projects, connect people, and share knowledge. Learn more: [refbc.ca](http://refbc.ca)

### Contact Us

Seeking permission to use the REFBC logo? Questions about proper usage? Wondering how REFBC can help publicize your project? Talk to us!

#### Stephen Hui

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#### Cheyenne Bergenhenegouwen

Communications Manager  
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### Download Logo Files

[refbc.ca/grantees](http://refbc.ca/grantees)

Feel free to link our name and logo to our website ([refbc.ca](http://refbc.ca))



@REFBC on all socials  
 Mastodon ([mstdn.ca/@REFBC](https://mstdn.ca/@REFBC))



**Primary Logo - Full colour**  
 (Use on white or very light backgrounds)

- 1 REFBC\_Logo
- 2 REFBC\_Logo-Vertical



**Full colour**  
 (Use on black or dark backgrounds)

- 3 REFBC\_Logo-WhiteText
- 4 REFBC\_Logo-Vertical-WhiteText



**Greyscale**  
 (Use when printing black and white)

- 5 REFBC\_Logo-BW
- 6 REFBC\_Logo-Vertical-BW



**White**  
 (Use over photographs where full colour is not an option)

- 7 REFBC\_Logo-White
- 8 REFBC\_Logo-Vertical-White



### Prohibited Uses

Do not change any logo colours.  
 Do not use logo at an angle.  
 Make sure the full logo is visible.

### Exclusion Area



### Minimum Height

