

# Logo Recognition Guide

## for Grantees

Where appropriate, we encourage grantees to recognize support from the Real Estate Foundation of BC by including our name or logo or in a project funders list as well as in related publications and event collateral.

### Our Name

Real Estate Foundation of BC

### About Us

The Real Estate Foundation of BC is a philanthropic organization working to advance sustainable, equitable, and socially just land use across BC. We fund projects, connect people, and share knowledge.

### Contact Us

Seeking permission to use the REFBC logo? Questions about proper usage? Wondering how REFBC can help publicize your project? Talk to us!

### Megan Lau

Senior Communications  
Specialist  
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### Download Logo Files

[refbc.ca/grantees](https://refbc.ca/grantees)

Feel free to link our name and logo to our website ([refbc.ca](https://refbc.ca)).



**Primary Logo - Full colour**  
(Use on white or very light backgrounds)

1 REFBC\_Logo  
2 REFBC\_Logo-Vertical



**Primary Logo - White text**  
(Use on black or dark backgrounds)

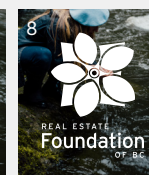
3 REFBC\_Logo-WhiteText  
4 REFBC\_Logo-Vertical-WhiteText



### Greyscale

(Use when printing black and white)

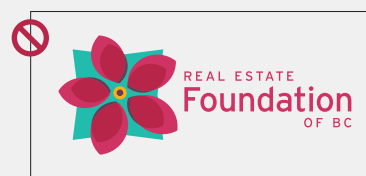
5 REFBC\_Logo-BW  
6 REFBC\_Logo-Vertical-BW



### White

(Use over photographs where full colour is not an option)

7 REFBC\_Logo-White  
8 REFBC\_Logo-Vertical-White



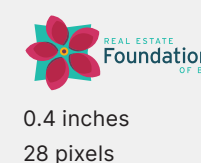
### Prohibited Uses

Do not change any logo colours.  
Do not use logo at an angle.  
Make sure the full logo is visible.  
Do not stretch or skew logo.

### Exclusion Area



### Minimum Height



0.4 inches  
28 pixels



0.66 inches  
48 pixels